

**UNITED STATES DISTRICT COURT
DISTRICT OF NEW JERSEY**

BROKERS' SERVICES
MARKETING GROUP, et al.,

Plaintiffs,

v.

CELLCO PARTNERSHIP d/b/a
VERIZON WIRELESS,

Defendant.

Civil Action No. 10-3973 (JAP)

ORDER

Plaintiff Brokers' Services Marketing Group ("Brokers' Services") brought this class action Complaint against Defendant Cellco Partnership, d/b/a Verizon Wireless ("Verizon") on August 4, 2010. On October 20, 2010, Verizon filed a Motion to Compel Arbitration and Stay the Litigation, citing an arbitration agreement in the standard contract between Verizon and the alleged class of aggrieved consumers [docket entry no. 7]. This Court terminated the Motion and stayed the litigation pending the United States Supreme Court decision in *AT&T Mobility, LLC v. Concepcion*, 131 S. Ct. 1740 (2011) [docket entry no. 16]. That case was decided in April 2011, and this case was reopened on June 2, 2011 [docket entry no. 26]. Brokers' Services amended its Complaint, adding Plaintiff Torsha Hicks, on July 18, 2011 [docket entry no. 28].

Presently before the Court is Verizon's renewed Motion to Compel Arbitration and Stay the Litigation [docket entry no. 30], filed in light of the Supreme Court's decision in *Concepcion*. This Court decides the Motion without oral argument pursuant to Federal Rule of Civil Procedure 78(b). For the reasons set forth in the accompanying Opinion,

IT IS, on this 28th day of March, 2012,

ORDERED that Defendant's Motion to Compel [docket entry no. 30] is granted; and it is further

ORDERED that this litigation shall be stayed in favor of arbitration, pursuant to the valid arbitration agreement between the parties. Accordingly, this matter is closed.

/s/ Joel A. Pisano
JOEL A. PISANO
United States District Judge